




Sponsorship Information



STRIDE
for a **CAUSE**
Kentucky Derby Day Party

Chateau Merrimack Resort & Spa | 160 Pawtucket Blvd, Tyngsboro MA

Saturday, May 4, 4:30-7:30pm

All proceeds go to support



www.incompasshs.org/derby-party



Celebrating 70 Years of Impact in the Community

Incompass Human Services invites you to be part of an exciting opportunity to make a real difference in the lives of those in need. As we celebrate our 70th anniversary, we are thrilled to present “Stride for a Cause: Kentucky Derby Day Party” on May 4th. This fundraising event is a unique chance to align your business with a cause that truly matters – empowering individuals with intellectual and developmental disabilities, autism, and acquired brain injuries.

Why Sponsor?

Your sponsorship of “Stride for a Cause” will not only elevate your brand’s social responsibility profile but also play a vital role in supporting our mission. Over the past year, Incompass has expanded our reach, opening the Safe Minds Community Center in Tewksbury and opening multiple new group homes, totaling 20 throughout Greater Lowell and Greater Lawrence. These initiatives have been made possible partly through the generosity of sponsors like you.

By becoming a sponsor, you’ll directly impact the success of this significant event, and create an opportunity for your employees to have fun while doing it! Your support will enable us to provide critical services and support to those who rely on Incompass for care. Your involvement will help us create a lasting and meaningful impact within our community.

4 Omni Way | Chelmsford, MA 01824 | 978-349-3000

WWW.INCOMPASSHS.ORG



The Derby Party Experience





Saturday, May 4, 4:30pm

STRIDE for a CAUSE

Kentucky Derby Day Party

Chateau Merrimack Resort & Spa - 160 Pawtucket Blvd, Tyngsboro MA

About the Event



NOT YOUR TYPICAL GALA

We all know the “gala” model, but given that Incompass Care Champions pride themselves on innovating to help the most vulnerable thrive, we adopted that mindset for this event.

Hosted at the completely remodeled Chateau Merrimack Resort & Spa in Tyngsboro, we’ll bring the thrill of the “Most Exciting Two Minutes in Sports” directly from Churchill Downs to you.

As you sip on Derby-themed cocktails and savor delicious hors d’oeuvres, you’ll have the opportunity to “bet” on the horses participating in *The Run for the Roses* through our LeaderBoard Raffle.

Feel the excitement and anticipation as you cheer for your chosen steed!

But that’s not all; the festivities continue with a lively Best Hat and Best Dressed Contest for both the ladies and gentlemen. Strut your finest Derby attire and showcase your creativity! And bid on our silent auction items while you’re there! And don’t forget to capture the moment with a memorable photo before you leave.

This isn’t just a sponsorship, it’s an experience for you and your team – one that you can all feel good about.



Sponsorship Opportunities



SPONSORSHIP LEVELS

BENEFITS

	PRESENTING \$10,000	WINNER'S CIRCLE \$5,000	TRIPLE CROWN \$2,500	CLUBHOUSE \$1,000
Logo on event signage, invitation and promotional materials	X			
Speaking role at event	X			
Framed staff photo from event in appreciation of support	X			
Logo featured in annual report	X			
Logo on website and recognition on featured social media posts	X	X	X	
Reserved grandstand seating	X	X		
Recognition at event		X	X	
Logo on event signage and promotional materials		X	X	
Recognition in annual report		X	X	X
Name on event signage and promotional materials				X
Name on website and social media channels				X
Event tickets	20	10	5	2

Other Ways to Contribute:

Your support is instrumental in making our Stride for a Cause Kentucky Derby Day Party a resounding success, and ensuring we meet our fundraising goals to continue providing the high-level of services and supports we pride ourselves on. There are various ways you can contribute to this impactful event:

Your commitment to these contribution options demonstrates your dedication to the cause and your willingness to be an integral part of our mission. Together, we can create an inspiring event that leaves a lasting impact on the lives of those we serve.

Purchase an Individual Ticket for \$150

Secure your spot at the Kentucky Derby Day Party by purchasing an individual ticket for \$150, or purchase additional tickets for others to join!

Remember this will be an unforgettable evening of horse racing, Derby-themed cocktails, delectable hors d'oeuvres, and engaging contests. Your presence adds to the vibrant atmosphere and directly supports our mission.

Donate a Silent Auction Item

Elevate the excitement of our event by donating a valuable item or experience to our Silent Auction.

Your contribution will not only enhance the auction but also provide bidders with unique opportunities to win coveted items. Whether it's an exquisite piece of art, a luxurious getaway, or a one-of-a-kind experience, your donation will make a significant difference.

Donate Products or Services to Support the Event

Consider contributing products or services to enhance the overall experience for our guests.

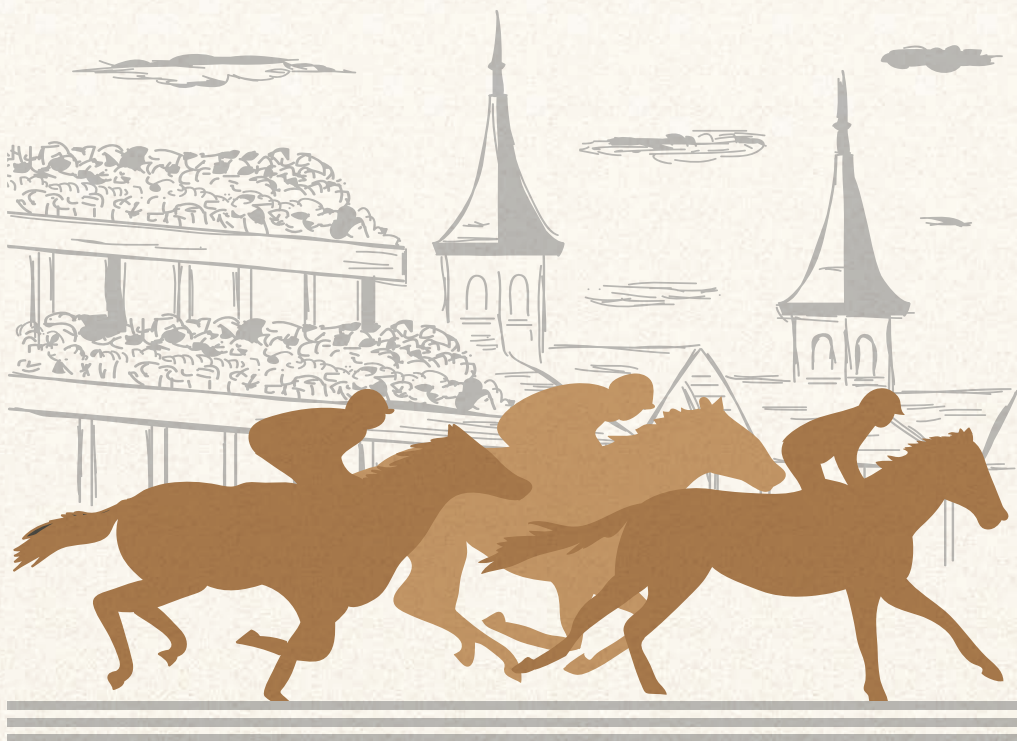
Whether it's providing beautiful floral arrangements, capturing the event's moments through photography, or any other offering that can elevate our celebration, your support will be deeply appreciated. Your generosity ensures that every detail of the event is exceptional.

INTERESTED IN SPONSORING?

To book a sponsorship please contact Chief Marketing Officer Dan Esdale at desdale@incompasshs.org or 978-569-6514.



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incompass
HUMAN SERVICES

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